



Creative services for business strategy.

Over a decade of experience in multidisciplinary design work. Recently focused on designing for strategy and sales engagements at a leading consulting firm, helping enterprise clients across some key focus areas:



Design

How can form facilitate function? How do we design to intrigue, attract and retain?

EXPERIENCE & INTERFACE
CONCEPTS & PROTOTYPING



Business

What does the future mean for our business? How do we get started?

STRATEGY WORKSHOPS
COMPETITIVE ANALYSIS



Tech

How should we approach new technologies, while preparing for the future?

EMERGING TECH. STRATEGY
PoC DEVELOPMENT



People

How can we grow while staying transparent, private, authentic, and relevant?

BEHAVIORAL RESEARCH
CONCEPT VALIDATION

WORK EXPERIENCE

Slalom

Solution Principal, Strategy
Aug 2012–Jul 2019
Chicago, IL

The Daily

Designer & Developer
Mar 2011–Jul 2012
New York, NY

Visualhero Design Co.

Interactive Designer
Nov 2010–Mar 2011
Grand Rapids, MI

The C2 Group

Web Designer
Jul 2009–Nov 2010
Grandville, MI

Johnson & Johnson

Design Intern
Aug 2008–Jun 2009
Ann Arbor, MI

Freelance

Various projects
2006–present
Michigan, NYC & Chicago

TOOLBOX

Design

Sketch, Adobe XD, Flinto, Invision, Marvel, Illustrator, Photoshop, InDesign, After Effects, Keynote/PPT

Dev

Bootstrap, Foundation, Material Design, SCSS/SASS, Angular, React, jQuery, iOS/Xcode, Git, Atlassian suite

EDUCATION

Washtenaw Community College

Associate in Applied Science: Graphic Design
2007-2009, Ann Arbor, MI

Grand Valley State University

Major: Communications
2007-2008, Grand Rapids, MI